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ICTON 2014



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Call for Papers

7th Special Session on Market in Telecommunications MARS

16th International Conference on Transparent Optical Networks

06-10th July 2014 – Graz, Austria

<http://www.itl.waw.pl/icton>

Technically (co-)sponsored by the IEEE

Scope of the session: Mars Session represents a joint activity between research and industrial worlds under a Market View perspective and based on the active participation of experts from both areas. The MARS session aims to create a direct connection between the business communities in the field of broadband communications. A market view is fundamental for the actors involved in the TLC/ICT scenario in order to be active part on the frontier. In this scenario, topics of relevance include but are not limited to:

- Market Analysis
- Business Strategies and market policies
- Cost efficiency analysis
- Capital Expenditures
- Operational Expenditures
- Next Generation Networks
- All Optical Technologies
- Broadband technologies
- Wireless Technologies
- Low cost low power consumption devices, architectures and techniques
- Energy efficiency
- Unbundling
- Security and costs
- Open access
- NGPON3 requirements and markets

MARS Technical Program Committee:

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Naoya Wada, National Institute of Communication and Information Tech - NICT (Japan)

Ioannis Tomkos, AIT (Greece)

Paper submission: according to ICTON submission rules at <http://www.itl.waw.pl/icton> (4 pages in electronic form, MS Word accompanied by a PDF version), please write MARS in the subject line when submitting your contribution to icton@itl.waw.pl. All accepted MARS papers will be included in ICTON 2014 Proceedings (IEEE publication).

Important dates: Submission deadline: March 31, 2014

Notification of acceptance: April 30, 2014

Post-deadline papers with very recent results are requested by June 1, 2014