

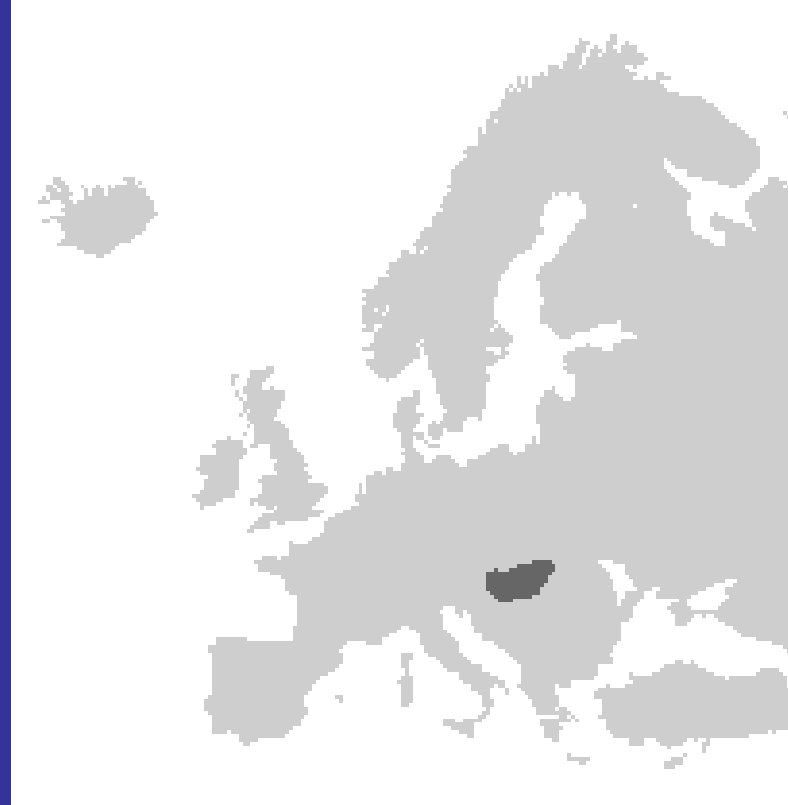
# Funds and figures Broadband development in Hungary

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# Basic data with a twist

Researches in 2005	Size of sample (theoretical)	Age groups of the respondents	Households in total (according to KSH)	Computers at home / computer use	Internet at home / Internet use
WIP 2005	4288 (households)	16 or older	4 million	31%/37%	15%/25%
Eneten	1000 (households)	14 year old, or older, excluding the households exclusively made up of people above 60	3.6 million	54%/50%	19%/35%**
GKI	1000 (persons)	18 or older	–	–/34%	14.8*%/26%

\*projected to the population aged 14 or older

\*\*projected to the entire population 30±2%

**WIP 2006: Internet acces at home – 21% (Broadband:14%)**

**Eurobarometer 2006: 18% and 11%**

**Eurostat, a week ago: 32% - 22% unclear methodology**

# National funds

- HUF 400 million (telecommunication service providers) for innovative and financially viable broadband development projects launched in 2004 (code: “IHM HHÁT-3”):
- **Support goals:** to support viable, exemplary, innovative and technology-intensive infrastructure developments and service models
- 8 winners
  
- Support of the installation of the broadband infrastructure and the launch of services in Hungarian towns with less business attraction (code: “IHM-HHÁT-2”) - Providing a fund of HUF 900 million
- 35 winners (4 ADSL, 15 Cable, 16 WiFi project)

# Structural Funds 2004-2006

**National Development Plan:** Priority 4.4 of the *Economic Competitiveness Operational Programme (GVOP)* , funded from EU Structural Funds and the Hungarian state budget, devotes HUF 10.48 billion to supporting broadband infrastructure development in poorly developed regions.

**4.4.1.** „Support of Construction of Broadband Networks by Small and Medium Size Enterprises in Poorly Developed Regions”.

**4.4.2.** Launched in 2005: to offer financial assistance to municipalities (i.e. the beneficiaries were local governments) of rural and remote areas with lacking broadband infrastructure

# European funds (Structural Funds) 2004-2006 II.

	Number of proposals	Required money	Accepted proposals	Funding	Reached settlements	Reached people
GVOP 4.4.1.	75	4 549,4	33	2 433,5	159	
GVOP 4.4.2.	117	20 208	59	10 809,3	378	636 078
Sum 4.4.	192	24 757,4	92	13 242,8	527	

# Future prospects

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- New National Development Plan – „New Hungary Development Plan”
- „Building network infrastructure” – it seems there will be money allocated to this title
- Broadband to the villages where it is not available at the moment (1025 villages, more than 500 000 people – 5% of the population)

# Will it be enough?

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There is nothing new under the sun –  
the infrastructure alone can't do the  
trick (at least in Hungary)

# Urban-rural aspect

	Internet	broadband
Budapest	32%	77%
County centers	24%	75%
Other towns	18%	70%
Villages	14%	59%

Source: WIP 2006, (n=3969)

# The barriers of Internet-usage (between non-users)

- Don't need Internet – 46%
- Can't use it – 17%
- Not interested – 30%
- Don't have a PC – 20%
- Too expensive – 20%

Source: WIP 2006, (n=3969)

# BME – Information Society and Trend Research Institute (ITTK)

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